

# Pentwater Historical Society

## Annual Report

### 2020

#### **Mission Statement**

Pentwater Historical Society seeks to connect people to the history of Pentwater by collecting, preserving, and sharing information and artifacts.

#### **Vision Statement**

The vision of the Pentwater Historical Society is to enrich lives through access to local history, engaging members, residents, and visitors alike.

#### **Goal**

Our goal for the Museum is to establish and maintain a place and institution that:

- Is a welcoming place where people are drawn together to share their passion and interest in our history and sense of community.
- Creates and maintains educational programs and exhibits that are professionally presented and inspiring
- Has collections that provide a continuing source of inspiration and learning

#### **2020 Overview**

The PHS Board was challenged to develop a comprehensive, realistic plan that continues development of the PHS Museum assets in keeping with our Mission & Vision Statements. The Board reviewed our artifact collection, how the current museum was being used, and what other aspects of an expansion would be beneficial to the Society. It was decided that an expansion of display space was essential. In addition to a simple increase in display space, the Board considered our mission and vision to develop a comprehensive list of requirements for an expansion to create a space that benefits the community.

Planning for the expansion continued and an architect was consulted, at no cost, to help in establishing a conceptual design.

#### **Board Members**

**President** – Richard Warner

**Vice President** – Norman Shotwell

**Secretary** – Beth Russell

**Treasurer** – Bart Zachrich

**Director of Membership Services** – Sylvia Warner

**Museum Director** – Dan Hoekstra

**Director of Marketing** – Jim Lambrix

**Trustees** - Debbie Deward, Amy Vander Zwart

**Newsletter Committee** - Amy Vander Zwart, Jim Pikaart

## **Volunteers**

Thank you so much to our faithful volunteers of 2020! We could not do what we do for the community without all of you!

We had 17 volunteer museum docents for the year.

We had 3 volunteers for the History Cruise.

## **Number of Museum Visitors**

439

## **Number of Members**

281

## **Number of New Members**

4

## **Events**

\*\*Covid-19 caused the cancellation of many activities.

Community Wide Garage Sale

Guide By Cell Contest via Facebook for Students

Water Taxi History Cruise

## **Statements of Financial Positions and Financial Activities**

\$20,529 Income

\$17,525 Expenses

\$2,904 Total Income

## **Donations**

55 - average \$184

\$19,185 total

## **Memorial Donations**

3 over \$100

2 under \$100

Corporate Sponsorships

4 X \$250 \$1000 total

## **Merchandise Sales**

\$940 Total

## **Memberships**

72 memberships @ \$50

\$3600 total