PENTWATER HISTORICAL SOCIETY

Board Meeting Minutes – August 2, 2017

The meeting was called to order by board president, Dick Warner at 1:00 p.m. in the lower level of the museum.

Board Members Present: Dick Warner, Mike Castor, Joan Gehringer, Jim Lambrix, Ed Bigelow, Mark Shotwell, Bill O'Donnell, Debbie Deward and Bob Childers

Board Member Absent: Sally Ouweneel

Approval of Agenda: A motion to approve the agenda was made by Ed Bigelow and seconded by Mark Shotwell. The agenda was unanimously approved.

Approval of Minutes: A motion to approve the minutes of the meeting held on July 5, 2017 was made by Mike Castor and seconded by Mark Shotwell. The minutes were unanimously approved.

ON GOING ACTIVITIES STATUS REPORTS

<u>Treasurer's Report</u>: A copy of the 2017 operating budget and the 2017 financial highlights of July were emailed by Mike Castor to all board members prior to the meeting.

A motion was made by Mark Shotwell and seconded by Dick Warner to approve the Treasurer's report. The report was unanimously approved.

Membership Report: Sally Ouweneel was not present at the meeting so no membership report was given.

Museum Activities: Dick Warner stated that there was nothing new to report at this time.

Special Events: Debbie Deward reported that the flyers for the summer dinner have been posted around town and a notice of the event has been put on the Pentwater Facebook page.

The tickets have been printed and Debbie will distribute them today. The following people/businesses will be selling them: Ed Bigelow, Debbie Deward, Bill O'Donnell, Mike Castor, Fair Trade and Decors by Sandra.

Debbie reminded everyone that the set-up for the dinner will be on Wednesday, August 23rd at 9:00 a.m. Ed Bigelow will send an email out to request help for the set-up prior to Wednesday. Catering by Kristi's Pour House is confirmed as well as our speaker, Craig Rich.

History Day is August 8th at the museum. Amy LaBarge will be there as host that day along with Dick Warner and Ed Bigelow. It was decided that cookies and coffee will be served which Debbie Deward will have ready.

<u>Marketing Plan Review</u>: Jim Lambrix stated there was no update at this time.

Museum Operation Report: Ed Bigelow emailed a monthly visitor report to the board members prior to the meeting. Going by the numbers he has so far, he expects to have approximately 1,937 visitors by the end of October for the 2017 season. Jim Lambrix suggested that we have a place to ask where they heard about the museum when they sign in.

Ed has recently gotten "Ghosts of the Oceana Coast" off of the computer. It lists all of the shipwrecks in the Oceana county area between the years 1839 to 1985. He is in the process of locating all of the corresponding newspaper articles on each shipwreck to eventually put in a booklet that will have where to find the

newspaper article associated with each shipwreck. It will then be made available to anyone interested in doing research.

Ed stated that he made out an accident report on July 25th. An elderly woman fell off the last step outside and fell on the cement. She appeared to be alright.

PHS Summer Newsletter Status Report: Bill O'Donnell said that the newsletter was on schedule and will be sent out soon. Tour books have been reordered and we should have them soon.

Ted Resser Family Memorial Donation Planning: Tave Resser will be coming to Pentwater on August 11th. Mike Castor will set up a meeting with him to discuss future plans for the memorial and where they stood with Roger McLeod before his unfortunate passing. Ed Bigelow, Dick Warner and Debbie Deward will also be at the meeting with Mike and Tave.

Ed Bigelow felt that we should have work done on the ramp before we do any landscaping. Mike Castor said that there are many grants out there for ramps.

Ed Bigelow made a motion that wording for a motion be developed for future building and land use for the October meeting. The motion was seconded by Mike Castor and unanimously approved.

Board Proposed Meeting Schedule for 2018: A motion to revise the schedule to have the meetings on the second Wednesday instead of the first Wednesday of the month starting in 2018 was made by Ed Bigelow. It was seconded by Mike Castor and was unanimously approved. The meeting dates for 2018 are as follows: January 10th

April 11th
May 9th
June 13th
August 8th
October 10th

More meetings will be added if deemed necessary by the board.

INITIATIVES

PHS – Election of Officers and Trustees: A list of nominees was emailed out to board members to be reviewed. All PHS members will vote on the board members for the upcoming year at the summer dinner on August 23rd.

Sesquicentennial and Parade Float: Debbie Deward reported that the buggy for the float will be picked up on August 9th by Jim Gehringer and George Mikulyuk and placed on float and stored in Jim's barn until the day of the parade.

T-shirts have been ordered for everyone participating in the parade. There will be people on the float in period costumes. The fire hose will also be in the parade pulled by Debbie's two sons. Debbie's daughter will be walking near it with a Dalmation.

CFOC Event – Museum "After-Glow" tours, drinks and dessert: The "after-glow" event will be on August 14th at the museum after the CFOC (Community Foundation of Oceana County) event at the Baptist church. Dick Warner, Ed Bigelow, Amy LaBarge and Mike Castor will be hosting at the museum. Drinks, etc. will be served.

<u>PHS Fund Raising Project – 2018</u>: We need to be thinking of fund raising ideas and bring them to the October meeting for discussion.

Mike Castor will be sending out letters to all PHS members in November asking for donations for the museum. Mike suggested that we do this every year.

It was suggested that we send a memorial of some kind from the PHS board in memory of Roger McLeod to the family. Ed Bigelow asked Roger's wife, Maxine, if she had anything in mind. She suggested adding a butterfly bush to the village park at the start of the channel walkway.

Ed Bigelow made a motion to present a memorial of a butterfly bush in memory of Roger to be placed in the village park on the channel walkway near the McLeod home. It was seconded by Dick Warner and unanimously approved.

A motion to adjourn the meeting was made by Mike Castor and seconded by Dick Warner. It was unanimously approved and the meeting was adjourned at 2:15 p.m.

Respectfully submitted, Joan Gehringer - Secretary