

**PENTWATER HISTORICAL SOCIETY  
EXECUTIVE BOARD MEETING  
85 RUTLEDGE STREET**

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**Agenda – Tuesday August 23, 2022– 11:30 A.M. EDST – in person at the Museum**

1. Call to Order
2. Board Member Roll Call  
Missing: Amy, Mike
3. Approval of the Agenda  
Moved by BR, seconded by DH. Approved.
4. Public Comments on Agenda Items
5. Board Meeting Minutes Approval – August 10, 2022  
Approved with corrections. Moved by NS. Seconded by BZ.
6. **ON GOING ACTIVITIES, STATUS REPORTS –**
  - a. Treasurer’s Report - Mike Waidelich  
Bart presented the report that will be presented at tomorrow’s dinner.  
2019 had a big influx of income due to **memorials**  
We are in the positive for 2022 by \$2,100.  
Invested funds have gone down due to market fluctuations.  
Motion to approve made by NS. Seconded by RW. Approved.
  - b. Museum Activities – Dick Warner  
Might need advertising in October to inform the public
  - c. Membership – Dick Warner  
Dick is writing a “we’ve missed you” letter  
Dick is working on a letter to be sent to PLA members to advertise the museum.
  - d. Marketing - Jim Lambrix  
No activity
  - e. Museum Operation Report –Dan Hoekstra  
Tree is not yet gone. Working on finding a buyer.  
Tables have been loaned out for Vern the Plumber to have a garage sale. The business “The Village Plumber” is closing.  
Our area at Patterson Marine stores pieces of the Mary Stewart, as well as pilings from the old pier. These were items that were uncovered when they redid the south pier in ~1999. They want us to move these items.  
Dan will contact people when we are ready to move these items.  
May need to advertise on Facebook to ask someone to donate space in a pole barn. Will ask during the Wednesday dinner to see if anyone knows of any space.  
Dan will check out storage units up in Ludington. The space is needed for 12 pieces of furniture to be donated also.
  - f. Museum maintenance – Dan  
Vern the plumber was in here looking at the furnace and noticed drips from the furnace and rust near it. Recommended that we get someone in to look at it. Adams has donated to the museum in the past and might be willing to help on this at a reasonable cost.  
It was decided to leave water dripping to prevent pipes freezing during the winter and suggest putting anti-freeze in the drain/toilet traps.  
Tom B has said he will be ready to work on the windows soon. He will contact Dan or Terry to arrange access. He will need some assistance for the larger windows.

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- g. Event Planning – Deb  
100 tickets sold already. Set the dinner number at 110.  
Placemats will be picked up tomorrow.  
Setup happened this morning with a good crew.

## 7. INITIATIVES

- a. Fundraising - Beth

We will report 265k\$ committed, pledged, and received to date as the dinner.

The 2019 influx of income was due to a significant number of gifts in memory of Ed Bigelow and another past board member.

- b. Focus groups – Norm

Focus groups have been talking about the building structure. New member of the group is Dave Morren, the owner of Insignia Homes.

Norm is working on writing a RFP to look for architects to express interest. Norman Dodds, Jeremy Horton, Kevin **Motyka** etc.

There will be a **focus group** meeting next week (Tuesday at 11am) to talk about the exterior of the building.

A group will also meet to talk about artifact presentation.

Norm will send the list of focus groups around so board members

Deb will run a group that talks about event needs and kitchen / warming area layout requests.

- c. Grants – Beth

- i. We are submitting a grant to PJWC to request \$500 for education expenses. We have already submitted a grant request to PJWC to help with the Building Stories exhibit. \$2500 was requested with that grant request.

American Rescue Plan grant is in process

2 grants to MAC operational support and educational

- d. Membership levels – Beth

Goal to have renewal at better rate (Use hierarchy with compensating benefits)

Recognition board for the expansion.

Could have memberships even when there's nothing other than recognition.

PHS membership vs. museum membership.

Lifetime members need to maintain extra benefits/recognition

Dick suggested a new recognition board with a focus on expansion and what can we do to offer membership recognition with commitments. Lifetime membership needs to be a base and we go up from there. Tax deductibility needs to be maintained. We should consider an external representation of our progress to date with a thermometer/shovel display suggested.

It was also suggested to separate Historical Society membership from Museum membership.

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8. Public Comments

Discussion of school millage at tomorrow's meeting? No

Bylaws approved? Yes

Before the next board meeting.... Board members should look at the exhibits to say which ones don't seem to have appeal to most visitors and to gather suggestions for Museum layout .

9. Adjournment

Scheduled 2022 Wednesday Meetings 11:30 A.M.: Dinner on the 24<sup>th</sup>; 9/14 and 9/28; 10/12 and 10/26; 11/09