

**PENTWATER HISTORICAL SOCIETY
EXECUTIVE BOARD MEETING
85 RUTLEDGE STREET**

Minutes – Wednesday September 28, 2022– 11:30 A.M. EDST – in person at the Museum

1. Call to Order
2. Board Member Roll Call - Bill, Dan, Jim, Beth, Bart, Sylvia, Dick
3. Approval of the Agenda
Moved by DW, seconded by BG. Approved.
4. Public Comments on Agenda Items
5. Board Meeting Minutes Approval – September 14, 2022
Moved by Dick, seconded by Dan. Approved
6. **ON GOING ACTIVITIES, STATUS REPORTS –**
 - a. Treasurer’s Report - Will only be 1/month going forward
 - b. Museum Activities – Nothing to report
 - c. Membership – Dick Warner
Will send out a “we missed you” letter in March based on what Mark has. Planning to send new residents’ information inviting them to the PHS. Dan will find out about new residents and what info is available. Amy has the action to draft the new resident letter. Dick reported no new members. Dick will send out an email to all lapsed members an email to renew their membership.
 - d. Marketing - Jim Lambrix
No report
 - e. Museum Operation Report –Dan Hoekstra
The stump will be taken out. Norm, Dan and Kenny Adams have discussed. The excavation company will have the utilities marked and will bear any responsibility for service disruption. Kenny will also fill the hole. This will likely also disturb the sidewalk. Dan will advise the Village. We’ll sell the stump if possible although we have \$5500 available.
 - f. Museum maintenance – Dan
See “e” above
 - g. Event Planning - Karen
MSU Research center has been reserved for the May 24th dinner but not the August dinner. We may get a discount if we use it for both dinners. Karen will check.
Does Amy put anything in the newsletter about the yard sale? We want people to save things for this sale. Karen is looking for some help on this initiative and Beth and Dan had some contacts.
7. **INITIATIVES**
 - a. Grants – Beth
Received the operational support grant for \$5500 in budget items (10000 requested). Also requested 1500 for tuition and received 0. Requested 500 from the PW Junior Women’s Club for educational fund which is pending. The ARPA grant and PW Junior Women’s Club for the building stories exhibit are also outstanding. There will be a CFOC wish list in 3 separate price ranges to think about if you need for the Museum or software fees or equipment or other needs up to 500, 1500 or over 1500 price range. We also have a woman that would do a video about what’s in the Museum or a fundraising video or a videographer from WSCC. The woman is also willing to do the fundraising video for 1975\$.

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Steve Bass would like to wait until we have the expansion plan settled and Beth is on board with that. Beth would like the fundraising video held off to be ready for the summer people arrival in April or May as the Yacht Club did.

Dan moved to table the video production fundraising to the January meeting to be ready in May with the video. This was seconded by Dick and approved unanimously.

Honorariums (25\$ Gift Cards up to \$200 total) will be given to several people who donated time to PHS.

Included are Jim and Joan Gehringer, Gary Martin, Ray Klustra, Ron Bieber, Kyle and Pam Chapman, Dan and Terry Filius, Terry Roach, Pam Vanderploeg, and Robin Martin. Mike has 4 25\$ gift cards for the Brown Bear. A limit was set at 250\$ for recognition awards.

b. Beth Membership

Newsletters – Paid members get 1 newsletter each month, then the world gets the newsletter. The newsletter will be kept off PHS until paid members get them.

We need levels of membership to incent people to give more. Its recognition to those who give more.

Dick felt there could be exclusive events for start and end of year for certain members.

Dick also felt letting people to pay in October for 2 free months should be changed to all memberships are due Jan 1. Beth suggested identifying what year you are paying for when you pay'

Dick also wants to recognize large donors from past years in the scheme we finally land on. Life versus annual members perhaps.

These will be action items at the next Board meeting.

Bart noted there may be a disconnect between gifts towards the expansion and membership levels. Maybe large donors become lifetime members.

This will be a topic for the next meeting'

The 370K\$ is due to 200k\$ from the primary donor and we have 2 \$50k donations.

c. Meeting adjourned.