

Pentwater Historical Society  
Executive Board Meeting  
85 S Rutledge St.

Date: Feb 8, 2023  
Amended

Call to Order; 11:30 AM by Dick Warner

**Board Members Present: ( Zoom Meeting)**

Dick Warner  
Beth Russell  
Bart Zachrich  
Mike Waidelich

Karen Way  
Norm Shotwell  
Jim Lambrix  
Dan Girvan

**Not Present:**

Amy VanderZwart  
Sylvia Warner  
Dan Hoekstra

**Past meeting Minutes:**

Motion to approve as amended. Second, unam

**Reports :**

**Treasurer:** Mike Waidelich / Bart ZachrichZachrich

All contributions have been entered into Quick Books. Bart is doing the deposits while Beth is entering them into LGL. This system is working well.

Mike has updated the chart of accounts and modeled them as will be needed in the future for tax returns.

Approximate balances are: Shelby checking - 20k, Shelby savings - 50k, Endowment - 47k, Expansion Fund - 278k. A detailed report has been posted.

Mike also posted statements showing expected vs actual income for 2022.

At this time, undesignated funds are being deposited in the operations account.

The interest rate at Shelby bank is negligible. Both Mike and Norm suggested that excess funds be moved to an interest bearing account. Beth noted that some of the Shelby bank accounts may require a minimum amount. Norm motioned that up to \$30,000 be transferred to an account that has a meaningful return. During the discussion, there was a suggestion that the amount to be transferred be increased to \$40,000. The motion was seconded and approved.

Financial records show that the dinners are breaking even but they are intended to generate a profit. Changing the venue to the Michigan State building will increase the expense so the cost will increase. The Ludington museum is charging \$30 to \$35 while we are charging \$25. There was a consensus that the cost of the dinner will need to be increased in the future.

Sixteen pledges of \$250 each (\$4,000) have been received to support publishing the newsletter which is sent out three times per year at an annual cost of \$2,000. It was suggested that Jim Lambrix be asked if some of the money can be used for purposes other than the direct cost associated with the newsletter. In addition, it was suggested that the names of the supporters be placed on the museum website.

The "Engage By Cell" service is about to expire and the cost for renewing it for a two year period is \$1,700. A review of the past use shows 15 to 17 hours annually. Dick made a motion that the service be renewed for a two year period and the motion was seconded. The following discussion noted that the service will help to enforce the future expansion plans. The motion passed unam.

Bart commented that donations in excess of \$100 are being deposited into the new building account.

**President:** Dick Warner

Dick and Dan Hoekstra will be working to prepare the displays for the coming season.

### **Membership:**

No Report

**Marketing:** Jim Lambrix

No Report

**Director:** Dan Hoekstra

No Report

**Trustee:** Karen Way

The Michigan State building is reserved. Karen has a proposal for the meal priced at \$15.00 each including dinner and dessert. The consensus was that she would move forward with her plans.

**Building Committee:** Beth Russell

Beth reports a good season for giving with a significant number of renewals. She does not expect a lot of additional renewal income throughout the remainder of the year.

She is considering organizing an auction with the goal of raising up to \$40,000.

She is researching additional grants, but many can only be applied for after the project has commenced.

She had a meeting with a person named Jessie who needs a position as a part of his educational program. He would potentially assist with entering artifacts into the "Past Perfect" program to document their use, provenance and location. A discussion followed concerning the use of Past Perfect. A motion was made by Norm and Beth to establish a relationship with Jessie to explore establishing an internship with him. The motion was seconded and approved.

**New Business:**

Bart discussed having another try at the "History of Hancock" program. Last year was not successful as a walking tour but he suggested the use of a wagon pulled by a horse or tractor. Ron Bebbler is a resource for historical information for the tour. The proposal was tabled and will be revived at the next meeting.

**Meeting adjourned:** 12:17 pm

**Additional Business;**

Steve Bass joined the Zoom meeting to discuss the results of a recent brainstorming session concerning the alternatives that could be implemented as a part of the building expansion plan. Suggestions included enhancing the curb appeal of the building with color and art to the use of interactive exhibits. The board felt that many of the suggestions were important and asked Steve if he could redo his presentation next month when more of the board members could be present.

Beth will be meeting with the Pentwater Woman's Club and suggested that she present some of the expansion ideas to them to generate interest in the museum's plans. The board was supportive and asked her to proceed.

**Zoom Call adjourned:**

1:36 pm