

## PENTWATER HISTORICAL SOCIETY

### Minutes of the PHS Board Meeting - April 2, 2014

President Dick Warner called the Meeting to order at 1:05 p.m. at the Museum.

**Roll Call: present:** Dick Warner, Bill O'Donnell, Myrna Carlin, Ed Bigelow, Jim Alfredson.

**Absent:** Mike Castor, Roger Bailey, Jim Ege, Bob Childers.

**Guests Present:** Dan Kelly.

**Public Comments on Agenda Items:** There were no public comments.

**Approval of Agenda:** Motion to approve the agenda by Ed Bigelow, 2<sup>nd</sup> by Bill O'Donnell, and passed.

**Treasurer's Report:** In the absence of the Treasurer, the report was presented by Ed Bigelow, who pointed out the highlights (report attached). Motion to accept the Treasurer's report by Bill O'Donnell, 2<sup>nd</sup> by Dick Warner, and passed.

#### **Committee Reports:**

**Administration:** Dick Warner. No report.

**New Museum Property Management:** Ed Bigelow reporting for Norm Shotwell.

We will find out what things are necessary to prepare the basement for what is needed to pass the basement for building inspection. Norm will handle this. **Newsletter:** Bill had copies of the *Winter 2014* Newsletter in hand, and was proceeding with mailing arrangements. Another very attractive issue. The next (Spring) Newsletter's deadline for submission is May 5, and will be a 'special' devoted to the new Museum. **Member Services.** It was grand seeing Myrna Carlin, so well recuperated from her recent stroke, and reporting that the Spring Dinner was ready to go for May 25<sup>th</sup>. **Museum.** Bill O'Donnell reviewed some of the ideas considered for the building opening. He stressed that the aim is to make the Museum 'an addiction,' set up in such a way that people will look upon it as a regular stop in Pentwater, rather than just a place to walk-through once, but promote it in such a way that visitors will look upon it as a place to stop at frequently to see 'what's new,' rather than a one-stop 'that's nice' occasion. Bill urged that planning begin right away, and this was supported by the Board, with President Warner suggesting that up to \$1,000 be authorized for such things as give-aways (rulers were suggested), hats identifying Museum volunteer staff, refreshments and the like, this was 2<sup>nd</sup> by Ed Bigelow, and passed.

#### **Old Business:**

1. New Website. Jim Ege. No report.
2. New Museum Sign Design. Ed Bigelow reports Kwik-Print had kids' designs.
3. Insurance coverage of loaned artifacts. Larry Konopka. No report.
4. Dan Kelly reported on Membership Awards matters (attached). He displayed the new

ship's wheel pin, (\$500 already approved by the Board) for donors of \$400 or more. He also gave some ideas about a brass name-tag mounted on a photo to hang in the foyer for donors of larger amounts. He further suggested the possibility of selling a different souvenir, dated pin every year, and displayed a rendering of such a pin (attached), an enameled picture of the Museum, for this year. A motion to approve up to \$500 to produce this pin by Dick Warner, 2<sup>nd</sup> by Ed Bigelow, and passed. Dan stressed the point that we ultimately must consider income for eventual day-to-day operation of the Museum; among the possibilities: raffles (vacation trip, e.g.), admission charge, etc.

5. PHS house plaques discussion was deferred until the next meeting.
6. Internship for the Bruce Bates photo collection was also deferred until the next meeting.

**New Business:**

Under New Business, Ed Bigelow noted that a power-point presentation, "Looking Forward with the Historical Society," will be presented at the Pentwater Township Library on Thursday April 24<sup>th</sup> at 7:00 p.m. Ed will give an overview of the Historical Society, and highlights to date, Norm Shotwell will talk on renovation and future planning of the new Museum facilities, Jim Ege on information management and technology, and Dan Kelly on fund raising matters.

**Adjournment:** Motion by Dick Warner, 2<sup>nd</sup> by Ed Bigelow to adjourn was passed.

**Next Meeting: May 7, 2014**

Respectfully submitted

Jim Alfredson, Secretary